

food
glorious
food



Small national charity with a big vision seeking generous commercial sponsors to help us make a difference!

NAPA's Annual Challenge is Food Glorious Food 2011

During the month of June, we invite care settings across the UK to find new ways of making the most of the fun, social and activity opportunities offered by food and drink in order to improve the quality of life of older people in care homes.

A large Gala Event will be held on the 1st September in central London to give out the prizes to the winners and celebrate the good practice. This is the fourth year of the Annual Challenge and has become a popular date in the diary for key care sector providers and influencers, with over 120 guests.

We are seeking commercial sponsors for the following:

- The venue and refreshments for the Gala event
- Celebrity fee and expenses
- A booklet feature to show case the good practice examples from the competition
- Professional photography on the day of the Gala
- Additional prizes of activity or food related products for the prize winners

As a sponsor, your name and logo will be included in invitations and publicity about the Gala celebration and in a display at the event.

Silver Sponsors of over £500 will be able to have a free stand and leaflet in the delegate packs.

Gold Sponsors giving more than £2000 will also be named in the feature about the findings from the entries which will be widely circulated to NAPA's members and in the trade sector press, reaching thousands of care professionals.

Even small donations are appreciated and can make a difference.

Contact Sylvie Silver Sylvie@napa-activities.co.uk or ring Sylvie or Sally on 020 7078 9375 to discuss NAPA sponsorship opportunities.