

Students are put in the picture to help with care roadshow

By Marjorie Kerr

STUDENTS had the chance to forge new links when they took part in a special event.

West Lothian College event management and photography students have joined forces with the Education into Enterprise Project and the National Association of Care Catering.

And the new partnership gave them the opportunity to liaise with Scottish businesses and forge future relationships at the Care Roadshow in Glasgow recently.

West Lothian students organised and manned a stand at the event, which visitors flocked to throughout the day.

Having only four weeks to prepare, they were under pressure, setting up the exhibition stand and undertaking NACC

and Education into Enterprise research in order to get to know the needs of the customer base to effectively communicate the benefits the college could bring to their business.

Margaret Clarke, education into enterprise project co-ordinator at West Lothian College, matches local businesses with HNC students looking to gain experience before entering the workforce and worked alongside the students on the day.

Margaret commented: "The event was a great success not only for the education into enterprise project but also for the students, who were fully immersed in a great live experience."

"They were extremely busy and under intense pressure, but following the event went away with a whole new set of skills."

"It was also a great way for them to network with Scottish

businesses and get an insight into the care and catering industry, which many previously had no experience of.

"The day had a dual purpose, in giving the event management and photography students' great experience, but also to promote the NACC, particularly its 'No one should go hungry' campaign."

"Businesses that attended also learned about the various vocational qualifications available at West Lothian College and how they can upskill their workforce through work placed learning."

"This is only just the beginning of the college and the education into enterprise alliance, and we hope this will continue to grow, benefitting our current and future students in the process."



BUILDING LINKS: West Lothian College stand with HNC Events students Sean Blair and Louise Bennie.

