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NACC SUPPORT HAIRY BIKERS MEALS ON WHEELS PROGRAMME AS IT RAISES THE AWARENESS OF MALNUTRITION

The National Association of Care Catering (NACC) supports the new series produced by the Hairy Bikers in which they will be highlighting Meals on Wheels Services. The NACC hope this will continue to raise the profile of vulnerable older people at risk of malnutrition. There continues to be a lack of awareness across society in general of the role good nutrition plays in maintaining people's quality of life and all round well being especially in older age. This situation is now likely to be aggravated as many of the services which provide prevention and support are under threat due to budgetary pressures.

It is hoped that the awareness raised through the series will go some way to helping the NACC on going campaign to raise awareness of malnutrition, and the drive to improve the quality of life of vulnerable older people in the UK.

Derek Johnson NACC National Chair said "We hope the programme gets the message regarding the risk of malnutrition to as wider audience as possible. We hope by watching the series people will realise the benefits of good nutrition and hydration at all stages of life."

Derek added "Although the series does focus on freshly cooked food which is undoubtedly what everyone would like we don't live in an ideal world, and this is not always possible. However, it is important that good nutrition is included as part of a care package, as good food is the ideal way of improving someone's health & well being, it doesn't always have to be fresh cooked to be best. As a nation we need to ensure there is a service provision available to provide good nutrition in every part of the country, and move away from the postcode lottery that we now have."

Ends

For more information and a copy of the report, please contact: Derek Johnson, **Chair NACC** on: 07891271870/ 0870 7480 180 chair@thenacc.co.uk

Notes to editors:

The National Association of Care Catering (NACC) is a progressive organisation representing professionals providing catering to the care industry. They are recognised by Local Authorities, independent providers, the charitable sector and Government departments as a prime source of information and opinion on all aspects of catering within the care sector and whose primary aim is to improve standards.

The NACC has a petition asking for support in raising awareness of this issue, and that of malnutrition to a wider audience. This will be presented to Downing Street on 3rd October 2011 at the start of National Community Meals Week. For more information log on to www.thenacc.co.uk

The NACC's No One Should Go Hungry campaign is an ongoing campaign to raise the profile of malnutrition in the care sector, and demonstrate the benefits to all of good nutrition. Improved quality of life for those at risk, less demands on their carers, health and social care services.

The NACC works with a number of partners to:

- To promote and enrich the standard of catering within the care sector, whether that catering be provided by Social Care Departments or other Caring Agencies
- To provide a forum for debate among individuals, companies and organisations of all kinds involved in catering for the care sector
- To facilitate the exchange of information, experience and expertise
- To promote the development of professional standards among those involved in catering for the care sector
- To commission research into matters relating to catering for the care sector
- To publish guidelines, policy papers and authoritative statements on all aspects of catering for the care sector