



Baroness Sally Greengross OBE lends her support to the National Association of Care Catering as its new Patron

Esteemed and influential campaigner and advocate of the interests of older people, Baroness Sally Greengross OBE, will give her valuable time, expertise and support to the National Association of Care Catering (NACC) as its new Patron.

The patronage was announced at the NACC National Training & Development Forum in Blackpool (19-21 September). The news was enthusiastically received by NACC members who hold Baroness Greengross and her work in the highest regard.

As patron, Baroness Greengross will be called upon to share her extensive expertise in the field of social care to help shape NACC campaigns and initiatives, to support the work of the association where appropriate, and attend national events where possible.

Karen Oliver, National Chair, NACC, said: “The shared passion for improving the quality and provision of Social Care held by the NACC and Baroness Sally Greengross makes her the perfect Patron for our association. We are overjoyed that she has agreed to be our Patron. Her relentless work in the field is greatly respected by everyone involved in the NACC, and indeed in care catering, and we wholeheartedly appreciate any time and support that she is able to give to us.

“Baroness Greengross’ patronage and contribution can only strengthen our cause. We have no doubt that her involvement will help raise the profile of our vital work to a wider audience, add gravitas to our campaigns and initiatives, and ultimately help us continue to raise standards in care catering, and highlight and tackle the issues and challenges faced by the sector. We very much look forward to working with her, and benefiting from her immense knowledge and experience, over the course of the next year. As we celebrate our 25th anniversary, I cannot think of a better way to launch the second quarter of a century for the NACC!”

ENDS

Notes to editors:

Sally Greengross was appointed to the House of Lords in 2000. A former sociologist and Age Concern director, she is an enthusiastic advocate of the interests of older people. In the Lords she is involved in numerous related all-party groups, including the Intergenerational Futures Group, the Dementia Group, the Compassion in Dying Group and the Ageing and Older People Group. Beyond Parliament, she is Chief Executive of the International Longevity Centre, President of the Pensions Policy Institute, a member of the Equality & Human Rights Commission, and an advisor to the English Longitudinal Study on Ageing at University College London.

The National Association of Care Catering (NACC) is a progressive organisation representing professionals providing catering to the care industry. They are recognised by Local Authorities, independent providers, the charitable sector and Government departments as a prime source of information and opinion on all aspects of catering within the care sector and whose primary aim is to improve standards.

The NACC works with a number of partners to:

- To promote and enrich the standard of catering within the care sector, whether that catering be provided by Social Care Departments or other Caring Agencies
- To provide a forum for debate among individuals, companies and organisations of all kinds involved in catering for the care sector
- To facilitate the exchange of information, experience and expertise
- To promote the development of professional standards among those involved in catering for the care sector
- To commission research into matters relating to catering for the care sector
- To publish guidelines, policy papers and authoritative statements on all aspects of catering for the care sector

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