

Sustainable Food Procurement

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Sustainable Food Procurement

- What is sustainable food?
- FPC sustainable food project
- Challenges
- Opportunities
- Benefits to users
- Benefits to suppliers
- Two possible solutions
- Case study



What is Sustainable Food?

Healthy/
Nutritious

Additive-
free

Local

Fresh

Non-
GM

Organic

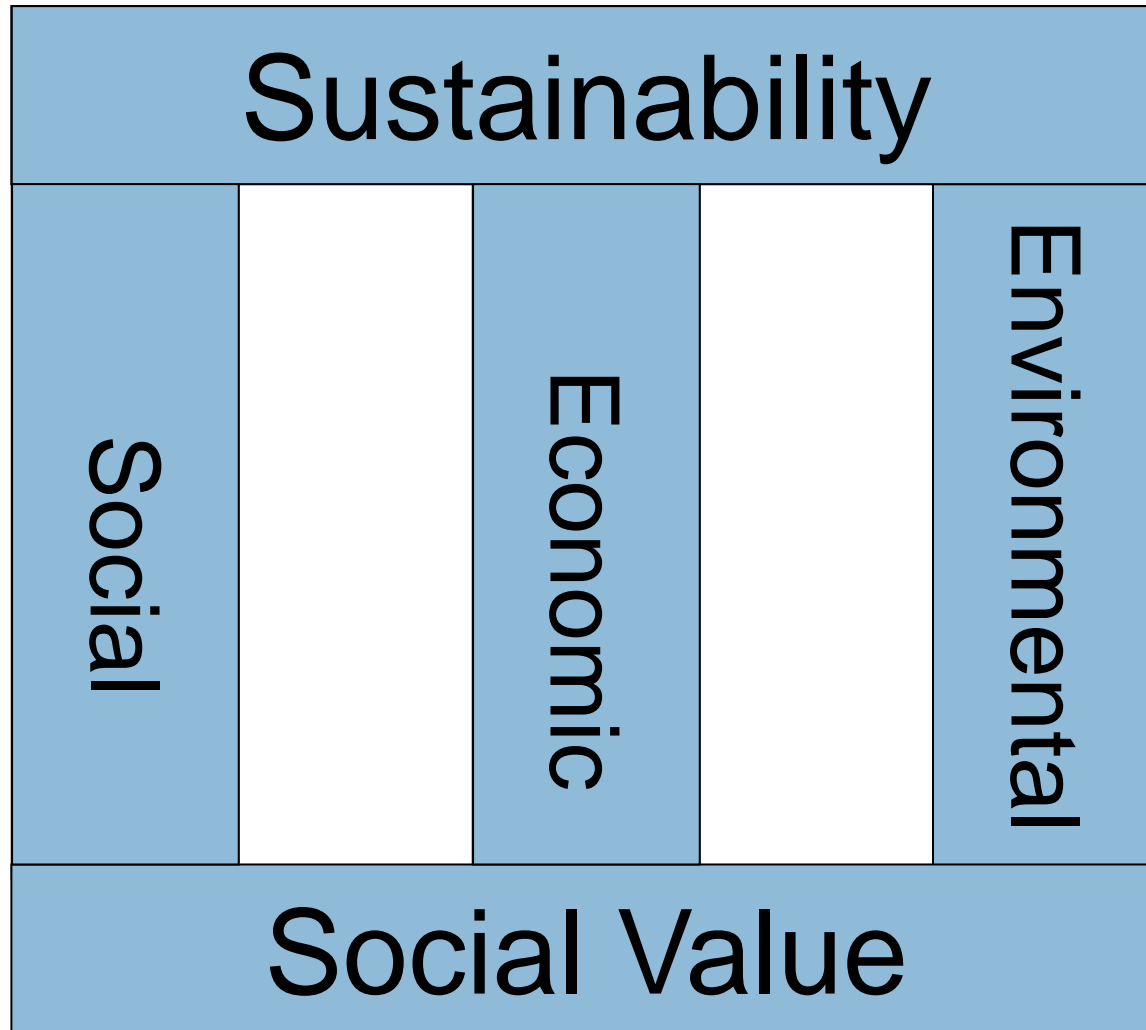
Production
methods

Meat –v- non-meat

Responsible
sourcing



In Reality...



Food Policy Council – Sustainable Food Procurement Project

- Started in earnest in 2012
- Public sector and universities from across West of England
- Engaging public sector procurers and suppliers
- First stage – baseline local spend
 - local defined by four categories
- Second stage – improving the purchasing
 - highlights barriers and opportunities



First Stage Headline Results

Category	Local by description	Definition	% of total food spend
1	Sourced / Processed	Local company utilising a local produce either directly or through a process of production/ processing. Can be a combination or as a sourced product only	9.19%
2	Processed	Locally based company utilising local / nationally sourced products to produce a regional product.	19.14%
3	Distribution	Local company sourcing and distributing both locally and nationally sourced products.	28.55%
4	Local depots of national Supply networks	National chains with local depots.	43.13%
% spend of cat 1,2,3 to total food spend			56.87%



☹️ - The Challenges

- Time
- Knowledge
- Cost
- Trust

- These are on both sides of the supply chain
- BUT they can be overcome



☹ More Challenges....

On a practical note:

- Finding suppliers
- Smaller suppliers (possibly) reluctant to engage
- Willingness/understanding of procurers
- Identifying procurement/supply chain opportunities



😊 The Opportunities

- Greater focus on the issues
- Working together
- Educating procurers
- Proactively seeking out new supply chains
- Develop and embed new standards



Benefits for Users

- Increased focus on healthy eating issues from procurers
- Healthy and sustainable food
- Provenance of supply



Benefits for Suppliers

- Procurers starting to work together
- Looking for more sustainable supply chains
- Produce and supply is appreciated
- Contribution to the local economy

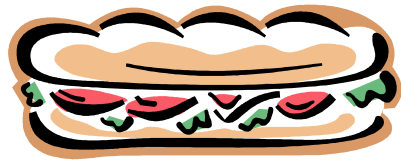


Two Possible Solutions!

- Social Value – more should be able to be achieved
- Revised EU procurement directive...



Case Study – Catering Services Contract



Thank you

