



National Community Meals Road Relay 2014 South East Region Update

Dear Members,

Following our recent Summer Seminar, I thought I would write out with regards to 'our part of the action' for the above event, which happens week commencing the 10th November 2014.

We had two great sessions at the meeting about what we, the South East could do to really raise the profile of Community Meals, or rather the lack of them, in some cases. As you know from Neel's emails, the mission is simple; to transport a community meal across the UK with the maximum PR / Media / public awareness possible.

We had some absolutely superb ideas at the meeting, which we are planning on following up, but I thought I would let you know some of the main details, which we have to abide by.....

We will be collecting the meal from our colleagues in the South West, either the evening of Monday 10th November or the morning of the 11th November. This is likely to be in the Hampshire area, around Winchester. One of our members has already offered to help with this, so more details to follow. Our 'drop-off' point will be somewhere in the Sudbury or Cambridge areas.

We were thinking of having about 8+ points where we can arrange a handover, accompanied by local media etc. So far the initial draft plan looks like this;

Handover from South West:	Winchester, Hampshire
Handover Point #2:	Sussex
Handover Point #3:	Surrey / Berks
Handover Point #4:	Central London
Handover Point #5:	Central London
Handover Point #6:	Central London
Handover Point #7:	Kent / Essex
Handover to Midlands:	Sudbury / Cambridge

This is only a draft plan, but given the logistical challenges of our region, we decided that a 'fewer; bigger' approach would be more practical.

Some of the excellent ideas / methods of transport / locations or venues that came out of the meeting were;

Using a Rickshaw / The Emirates Skyline / Using a Punt up the Thames through the Olympic Park / Using Rosie Boycott MP or Boris Johnson to take a meal / Virgin Trains from Euston / Jimmy's Farm / Tough Mudder in Sussex / Using the Eastenders Set at Elstree Studio and building it into the script! / Oxo Tower on the South Bank / The Shard / Chelsea Pensioners at the Royal Hospital / The Royal British Legion Poppy Factory / London Bus & Tube / TOWIE – Sugar Hut in Essex / Blood Transfusion Bike to transport / Brighton Pier etc etc etc.....

As you can see some great creative ideas! Now we need more help and whilst I, Cathy & Viv & will do as much as we can, we **really need your help!!** This could be helping with;

- ***Driving the van / support vehicles***
- ***Getting media / newspaper / PR / Local TV & Radio contacts; (We have a few already, but need more!)***
- ***Hosting the handover points in Winchester & Sudbury/ Cambridge***
- ***Hosting any of the handover points or venues – maybe you have a service user or resident who's 100 years old on that day – we could wrap it into a birthday celebration***
- ***Help with vehicles such as delivery vans etc***
- ***Help with the actual meal / meals – we are planning on using more than one***

As you can see, we have LOADS to do so anyone who would like or is able to help, **please let myself, Cathy & Viv know**, so we can start planning.....We will be presenting a draft plan at the next National Executive at the end of July, so even if you could commit to helping, we can mention that.

Thank you in advance! We will have a superb day on the 11th November (not forgetting it's also Remembrance Day, which we will respect of course). Please send your offers of help either to us directly (mark.x.taylor@premierfoods.co.uk or cathy.amos@brake.co.uk or vivien.rose@redbridge.gov.uk

UPDATE:

Tickets for the Christmas Seminar and Evening Celebrations are now on sale via the NACC South East Region Page (link below) – book early, as we are restricted by numbers and there is **no change to the pricing or accommodation rates!!!**

<http://www.thenacc.co.uk/regions/southeast>

Thank you in advance and we look forward to hearing from you in due course, either via email; telephone or via Twitter or our LinkedIn Page.

Regards



MARK TAYLOR
Regional Chair