

Premier Partners 2017

January – December
partnership with
the NACC

Premier Partnership Package

The Care Catering Market is estimated to grow by up to 40% over the next 20 years*. Secure your share of this growth by working closely with the NACC from January to December 2017

Becoming an NACC Premier Partner will give you a year of promotional activity and access to key decision makers in the Care Catering Industry

PACKAGE INCLUDES:

1. Exhibition stand at NACC Training & Development Forum 2017

1. 10 meetings during the buyer meets seller session
2. Logo on screens throughout venue
3. Presentation of certificate during AGM
4. Highlighted company entry and logo in exhibition catalogue
5. NACC TDF delegate contact details

2. Corporate membership (4 members Jan – Dec)

3. NACC website presence from January 2017 – December 2017

4. E-mail to NACC members

5. NACC Yearbook 2017

1. A4 full colour page in NACC Yearbook 2017
2. A4 advertorial page in NACC Yearbook 2017
3. Entry into Buyers Guide



Full Residential Exhibitor Package for NACC Training & Development Forum 2017

- 3m x 2m stand space
- Single room accommodation for 2 people
- Breakfast & lunch for 2 people on both days
- 2 places at the Training Forum sessions
- 2 places at the pre-event themed networking evening
- 2 places at the Gala & Awards Dinner
- ¼ page ad included in the event catalogue
- Company details and logo in catalogue as an enhanced exhibitor listing
- Company logo on all plasmas rotating throughout the TDF venue for the duration of the event
- Minimum of 5 guaranteed selected appointments at the NACC “Meet the Buyer” Session
- Receive the contact details of all registered delegates who have authorised for their details to be shared

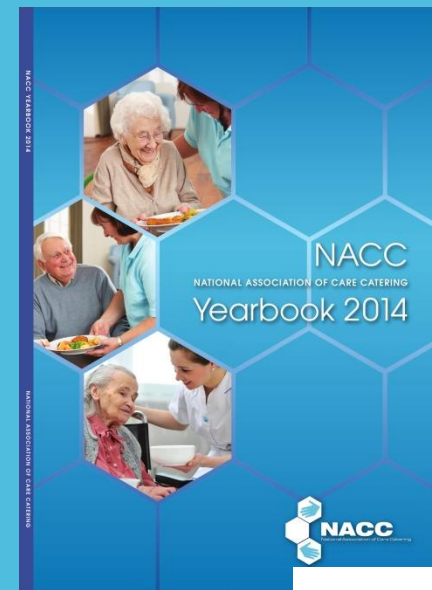


NACC Yearbook 2017

The NACC Yearbook is distributed to all NACC members as part of their membership and will be available at events and initiatives throughout the year

Premier Partners receive:

- A4 colour page advert
- A4 colour page advertorial
- Entry in the buyers guide section
 - Logo
 - Full contact details
 - 50 word description



Website - www.thenacc.co.uk

- Your company entry in **partners section** of www.thenacc.co.uk
 - Logo
 - Link to your website
 - 100 word description
 - image
- Your company on the **home page** www.thenacc.co.uk
- Your company entry on the **Buyers Guide** section of the website
 - Logo
 - Link to your website
 - 50 word description
 - image

The screenshot shows the NACC website home page. At the top, there is a navigation bar with links for Home, Membership, Regions, Events, Partners, Resources, Train and Media, Training, Shop, and Contact Us. Below the navigation bar, there are two main sections: 'Partners' and 'Premier Sponsors'. The 'Partners' section lists several companies with their logos and names. The 'Premier Sponsors' section features logos and descriptions for Unilever Food Solutions, apetito, and Bulbrite. Each sponsor entry includes a brief description of their services and contact information.

The screenshot shows a 'Welcome from Chair' section with a photo of a man and a text box. Below this, there is a 'Community Meals Week 2014' section with a logo and text. To the right, there is a 'New Fortification Recipe Book' section with a logo and text. At the bottom, there is a 'Good Practice Guides' section with a logo and text. The page also features a 'Welcome from Chair' section with a photo of a man and a text box. Below this, there is a 'Community Meals Week 2014' section with a logo and text. To the right, there is a 'New Fortification Recipe Book' section with a logo and text. At the bottom, there is a 'Good Practice Guides' section with a logo and text.



Other promotional opportunities

- Direct e-mail to entire NACC membership
 - More than 650 members who control in excess of £1 Billion of market spend
 - Your opportunity to talk to them directly
- Corporate membership
 - 4 members from your company
 - Each may attend meetings in any region



Join the National Association of Care Catering TODAY!

The National Association of Care Catering is a member organisation, with a defined structure managed by an elected National Executive.

Members are drawn from all areas of the care catering industry. The catering may take place in residential homes or day care for people with disabilities the elderly or young people. It also encompasses the delivery and production of fresh or frozen meals to day centres or peoples homes.



Why should you join the NACC?

Becoming a member will entitle you to:

- Participate in local and national events
- Access specifically targeted training and gain CPD points
- Receive a quarterly newsletter and yearly journal
- Give you a platform to influence government policy
- Receive substantially reduced rates on NACC publications, regional meetings and the NACC Training & Development Forum
- Have access to all areas of the NACC website www.thenacc.co.uk – regular articles, advice and tips
- Gain support and advice from other members on the online forum
- Use of professional letters MNACC after your name and the members logo
- Email communications
- Free entry to the Care Cook of the Year Competition

The NACC has six established regions across the United Kingdom to facilitate easy access to local meetings. Regional meetings are held three times a year and are an eclectic mix of information, feedback, training, an opportunity to share knowledge, participate in forums and of course all in a relaxed enjoyable atmosphere. As the NACC is a member organisation there are ways for you to participate and be involved with the future shape of the NACC and care catering.

Types of membership

Individual membership – £65 including VAT

Open to any individual engaged in any aspect of catering within the care sector. Individual members may attend meetings in any region but may only vote in the region to which affiliated. May hold national or regional officer posts.

Corporate membership – £230 including VAT

Open to any company or other organisation engaged in any aspect of catering within the care sector. Corporate membership includes up to four members, each of whom may attend meetings in any region. However, Corporate members are only entitled to one vote and only one member may hold office in the NACC.

Retired membership – £41 including VAT

Open to any individual member who has retired from normal employment. May attend meetings in any region but may only vote in the region to which affiliated. May hold national or regional officer posts.

Student membership – no fee

Open to any individual undertaking any course of study leading to a qualification in the catering industry. No voting rights. Not permitted to hold national or regional office.

Become a Premier Partner for 2016

- The **premier partnership package** provides you with enormous opportunities to build your company's profile and reinforce your position in the market
- Your company's brand and or products will be promoted continuously to key buyers and decision makers from the care catering sector from January to December 2016
- The value of this entire package is in the region of £7000 if booked individually
- Book your 2016 **premier partner package** now and you benefit from paying a package rate of £4,500 and saving more than £2,500

NATIONAL ASSOCIATION OF CARE CATERING
PREMIER PARTNERSHIP PACKAGE 2017
BOOKING FORM



Yes, I would like to book the Premier Partnership Package 2017 for £4,500 and save over £2,500

Contact Name _____ Job Title _____

Company _____

Address _____

Post code _____ Purchase Order _____

Tel _____ Mobile _____

Email _____ Fax _____

Signature _____ Date _____

FAX BACK to 0870 748 0181

If you would like to discuss this or other opportunities with the NACC,
please call Jacki Brailey on 0870 748 0180