



## **The NACC takes to the skies for charity**

On Saturday 8 October 2016 an intrepid and inspirational team of National Association of Care Catering (NACC) members will leap 10,000ft from an aeroplane to raise money for The Food Chain and Alzheimer's Society.

The six courageous, thrill-seeking NACC members have signed up to do a tandem skydive as part of their ongoing commitment to making a positive difference to the lives of the vulnerable and elderly.

Casting all personal trepidations aside, which includes one member with an intense fear of heights, they will perform an adrenalin-pumping tandem skydive to raise as much money as possible for the two worthy charities.

The team is calling on the generous support of industry colleagues to ensure their 'big jump' raises as much money as possible. Please visit <http://uk.virginmoneygiving.com/NACC> to pledge support and make a donation.

The sensational six preparing to leap 10,000ft, including a 45 second freefall, are:

- Neel Radia, national chair, NACC
- Amanda Scott, managing director – UK, Sunrise Senior Living
- Preston Walker, director/owner, Oak House Residential Home
- Oliver Smith, head chef, Hadrian Healthcare's Wetherby Manor and NACC Care Cook of the Year 2015
- Billie Moore, managing director/owner, McCullough Moore
- Sophie Murray, head of nutrition and hydration, Sunrise Senior Living

Neel Radia, national chair, National Association of Care Catering, comments: "I have always wanted to do a skydive and to be able to fulfil this ambition in support of two wonderful charities is fantastic. I'm naturally nervous but it's going to be a great experience to jump out of a plane alongside good NACC friends and colleagues. It's also a thrilling way to kick off the NACC's 30<sup>th</sup> anniversary year. Improving the life quality of the vulnerable and elderly through good nutritional and emotional care is the aim of the NACC. The Food Chain and Alzheimer's Society share our mission to

enrich lives and we are proud to be able to support them in their formidable work. I ask industry colleagues to please sponsor our charity skydive as generously as possible, and thank them wholeheartedly for their support.”

Tim McLachlan, Alzheimer’s Society operations director for Greater London, said: “I would like to thank the NACC for choosing Alzheimer’s Society as one of its charities to benefit from the proceeds of this adrenaline-fuelled skydiving challenge. Every pound raised means a step closer to the day that we find a cure, while we provide the help and support each individual person affected by dementia needs to live with the condition.”

Siobhán Lanigan, CEO, The Food Chain, said: “The Food Chain is delighted to have been selected as one of the charities that Neel Radia and the NACC team are raising funds for. The skydive is a fantastic and daring feat and we are very grateful as well as inspired by the team’s courage! It’s a big leap, and a very worthwhile one. The funding will provide vital nutritional support for people living with HIV at times of crisis. Thank you all.”

The skydive takes place on Saturday 8 October in Nottingham and follows the annual NACC Training & Development Forum (5-7 October) where The Food Chain and Alzheimer’s Society will also be the beneficiary charities of the NACC Awards dinner.

To support the effort of the NACC skydiving team visit <http://uk.virginmoneygiving.com/NACC>.

For more information on the NACC visit [www.thenacc.co.uk](http://www.thenacc.co.uk)

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**Notes to editors:**

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The NACC

The National Association of Care Catering (NACC) is a progressive organisation representing professionals providing catering to the care industry. They are recognised by Local Authorities, independent providers, the charitable sector and Government departments as a prime source of information and opinion on all aspects of catering within the care sector and whose primary aim is to improve standards.

The NACC works with a number of partners to:

- Promote and enrich the standard of catering within the care sector, whether that catering be provided by Social Care Departments or other Caring Agencies
- Provide a forum for debate among individuals, companies and organisations of all kinds involved in catering for the care sector
- Facilitate the exchange of information, experience and expertise
- Promote the development of professional standards among those involved in catering for the care sector
- Commission research into matters relating to catering for the care sector
- Publish guidelines, policy papers and authoritative statements on all aspects of catering for the care sector

### The Food Chain

The Food Chain provides nutritional support services tailored to the individual needs of people chronically sick with HIV-related illness. Our services include specialist dietetic support in HIV nutrition, emergency grocery deliveries, communal dining and cookery classes.

We aim to ensure that no one living with the virus has their health compromised by poor nutrition.

Inspired by our practical response, 200 volunteers help deliver our services, supported by a staff team of just nine.

The Food Chain receives no government funding for our services. We rely on the generosity of trust and grant-making organisations to deliver our essential services to people living with HIV. Community and event fundraising also brings in a significant part of our income.

### Alzheimer's Society

We are the leading support and research charity for people with dementia, their families and carers.

In 2015 there will be 850,000 people with dementia in the UK, with numbers set to rise to 1 million by 2025.

The Society's fight for a better world for people with all types of dementia takes a wide range of forms. Through our network of local services, we touch the lives of over 30,000 people every week, providing practical services and support for people with dementia and their carers.

The Society provides information and support to people with any form of dementia and their carers through our publications, National Dementia Helpline, website and more than 2,000 local services throughout England, Wales and Northern Ireland.

We support health and social care professionals by delivering high quality education, resources and training. We influence politicians and policy-makers, and campaign for better quality of life for people living with dementia and their carers and greater understanding of dementia.

We also fund innovative research in the areas of cause, cure, care and prevention. We work with scientists and people affected by dementia to ensure that the medical and social research programmes we fund have a positive impact on people's lives.