



Chris and Jayne Roberts named as new ambassadors for National Association of Care Catering

The National Association of Care Catering (NACC) is honoured to announce that Chris and Jayne Roberts are its new ambassadors.

Chris and Jayne are committed to educating others about dementias, drawing on their particular experiences. Jayne's mother has a diagnosis of dementia and, in his early 50s, Chris also has a diagnosis of mixed dementia, vascular damage and Alzheimer's.

The couple, who are from Ruddlan, North Wales, give regular talks on what it's like to live with dementia and have featured in prominent television programmes, including BBC Panorama. They were keynote speakers at the NACC Training & Development Forum 2016 where they spoke candidly about their experience and the fact that care homes and care provision are not appropriate for Chris' age group.

Chris and Jayne have become NACC ambassadors alongside Dr Lisa Wilson, Registered Public Health Nutritionist, specialising in nutrition and older people. Lisa has been a NACC ambassador since 2012.

Neel Radia, national chair of the NACC, said: "We're delighted and honoured that Chris and Jayne have agreed to be ambassadors of the NACC. The couple are inspirational and their keynote speech was a highlight of our last Training & Development Forum. Their knowledge will be invaluable to us in understanding further how to cater for people with dementia, and their connections will also be most beneficial in helping us develop and share best practice and guidance in this area."

Chris Roberts said: "We are very pleased to become ambassadors for the National Association of Care Catering. Nutrition is so important for everyone, especially for people living with dementia. The colours, taste, texture and ease to swallow improve their quality of life and health. It's fantastic that this association works very hard to achieve and continue to improve on the provision of the right food for the very people

that need it. We, on behalf of those that can't always speak out, thank them for helping to improve our lives.”

Chris and Jayne are Dementia Friends champions, ambassadors for the Alzheimer's Society, champions for Join Dementia Research, and members of the Dementia Policy Think Tank for DEEP. They also contribute to many working and advisory groups for dementia related networks, including the Prime Minister's Task and Finish Group for the 2020 dementia challenge, and are members of the European Working Group for People with Dementia.

For further information about the NACC visit www.thenacc.co.uk

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The NACC

The National Association of Care Catering (NACC) is a progressive organisation representing professionals providing catering to the care industry. They are recognised by Local Authorities, independent providers, the charitable sector and Government departments as a prime source of information and opinion on all aspects of catering within the care sector and whose primary aim is to improve standards.

The NACC works with a number of partners to:

- Promote and enrich the standard of catering within the care sector, whether that catering be provided by Social Care Departments or other Caring Agencies
- Provide a forum for debate among individuals, companies and organisations of all kinds involved in catering for the care sector
- Facilitate the exchange of information, experience and expertise
- Promote the development of professional standards among those involved in catering for the care sector
- Commission research into matters relating to catering for the care sector
- Publish guidelines, policy papers and authoritative statements on all aspects of catering for the care sector

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