

Premier Sponsorship 2011

Year long partnership with the NACC



Premier sponsorship package overview

The Care Catering Market is estimated to grow by up to 40% over the next 20 years*

Secure your share of this growth by working closely with the NACC

Becoming a premier sponsor will give you a year of promotional activity and access to key decision makers in the Care Catering Industry

*source: forecast from Office of National Statistics



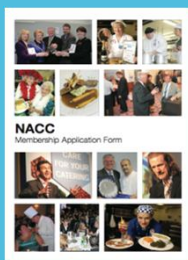
Association with MOW week



Attendance & stand at 2011 conference



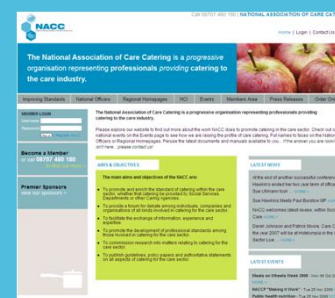
Mailshot to NACC members



Corporate membership



Presentation at regional meeting



Website presence



Advertising in NACC yearbook



NACC Conference & Exhibition 2011

- NACC members collectively control over £1 billion of market spend*
 - Your opportunity to meet the key decision makers in care catering under one roof
 - 3m x 2m stand
 - Accommodation for 2 people
 - Breakfast & lunch for 2 people on both days
 - 2 places at the conference
 - 2 places at the pre-conference supper
 - 2 places at the Gala Dinner
- **Value £2,695**

National Meals on Wheels Week

- 40,000,000 meals on wheels served every year
- An opportunity for your company to be associated with this event of national importance
- Logo on all supporting marketing & PR material
- Company information on meals on wheels pack
- Opportunity to attend a national launch

– Value £550



The National Association of Care Catering
Community Meals on Wheels week
5 - 11 October 2009



Help Us to Help You



To gain the attention of the decision makers in local and national government as to the benefits of having a community meals service, we need your invaluable on-going support, and commitment.

To enable us to support your activities we need your details of your plans by 12th October so we can notify the National Media.

Please let us have details of date, time, location, contact and activity taking place.

NACC news desk contact: info@thenacc.co.uk

Community Meals on Wheels Week 2009
For the heroes of the past, and supporting those of the present and future.

For further information please call 0870 7480 180

NACC Administrative Office,
Winkley Court,
Piggotts Lane,
Westbourne, W112 4LJ

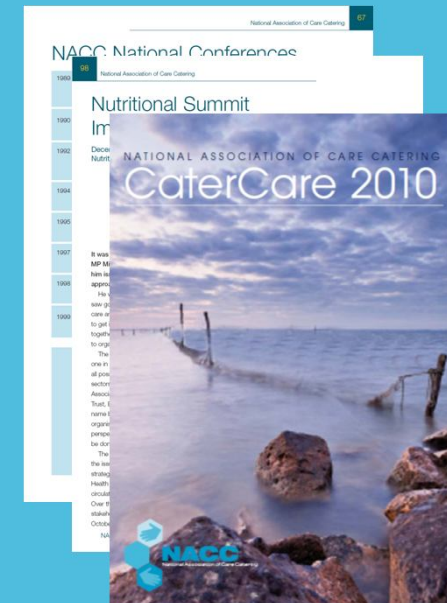
0870 7480 180
Lunch 7480 181
info@thenacc.co.uk
www.thenacc.co.uk

PREMIER SPONSORS



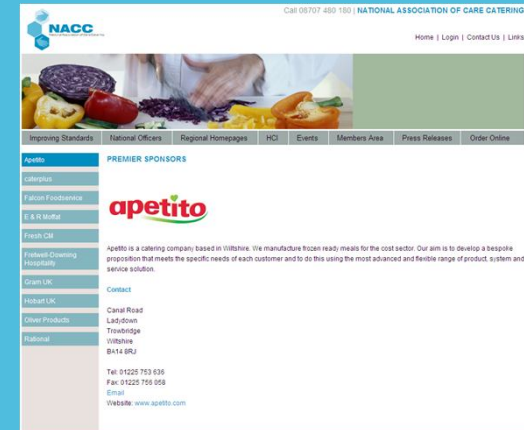
NACC Yearbook - Catercare 2011

- Catercare is distributed to all NACC members and available at events and initiatives throughout the year
- A full colour page advert in Catercare 2011
 - **Value £850**
- Entry in buyers guide section of Catercare 2011
 - Logo
 - Contact details
 - 50 word description
 - **Value £295**



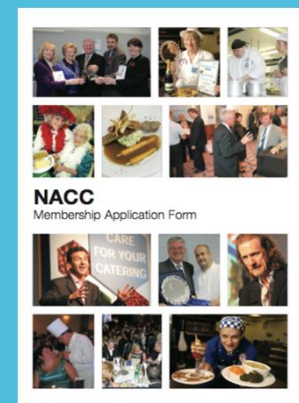
Website - www.thenacc.co.uk

- Your company entry in **partners section** of www.thenacc.co.uk
 - Logo
 - Link to your website
 - 100 word description
 - image
 - **Value £265**



Other promotional opportunities

- Direct mailshot to entire NACC membership
 - More than 450 members who control in excess of £1 Billion of market spend
 - Your opportunity to talk to them directly
 - **Value £250**
- Opportunity for you to present at one regional meeting
 - **Value £320**
- Corporate membership
 - 4 members from your company
 - Each may attend meetings in any region
 - **Value £210**



Become a premier sponsor for 2011

- The **premier sponsorship package** provides you with enormous opportunities to build your company's profile and reinforce your position in the market
- Your company's brand and products will be promoted continuously to key buyers and decision makers from the care catering sector from January to December 2011
- The value of this entire package is in excess of £5,300 if booked individually
- Book your 2011 **premier sponsor package** by the end of December 2010 and you benefit from paying a package rate of £4,300 and saving over £1000

NATIONAL ASSOCIATION OF CARE CATERING
PREMIER SPONSORSHIP PACKAGE 2011
BOOKING FORM



Yes, I would like to book the Premier Sponsorship Package 2011 for £4,300 and save £1,075

Contact Name _____ Job Title _____

Company _____

Address _____

Postcode _____

Tel _____ Fax _____

Email _____ Mobile _____

Signature _____ Date _____

FAX BACK to 0870 748 0181
If you would like to discuss this or other opportunities with the NACC, please call Paul Davis or Pam Crodden on 0870 748 0180