



## Booker Group – Care Catering Partnerships



# Introduction

Booker Group PLC, the UK's largest food wholesaler



Booker Group Overview:

- Group sales of £5.3bn
- Booker Group are proud to serve over 1.3m customers
- Multi channel operator :
  - Booker, Makro.
  - Chef Direct
- Collect or Delivered
- 200 Business Centres across the UK and Northern Ireland
- Subject to CMA approval, pending merger with Tesco to form the UK's leading food business



# Booker Group Catering

## Pubs & Clubs



79,000 Customers

## Cafes & Fast Food



90,000 Customers

## Cost Caterers



157,000 Customers

## Restaurants, Hotels & Leisure



124,000 Customers



# What's on offer:

UK's Number 1 Food Wholesaler

Competitive: around 50% cheaper than other Foodservice suppliers list price

Extensive Product Range with approx. 18,000+ lines

Over 90 Dedicated Catering Development Managers

Free delivery service

Flexible & easy ways of ordering

Award winning website – [www.booker.co.uk](http://www.booker.co.uk)

Regular offers & promotions

**BOOKER**  
WHOLESALE

*Chef* **DIRECT**

# Branch Network & Delivery

- 200 Stores
- 90% of businesses within a 30min drive
- Delivered Goods at Cash and Carry prices
- £100 minimum drop
- Multi temp delivery
- Collect and Web/Telesales ordering
- Unique catering and retail range – one stop shop for Care Sector



**No other UK wholesaler has a better footprint  
across Foodservice**



# A Care Sector One-Stop-Shop

## Fruit & Vegetables

- Quality, freshness & value
- Sourced direct from the growers – assured, consistent quality and pricing
- Supermarket quality at wholesale prices
- Grown Exclusively for Booker
- From farm to branch within 48 hours
- Large, medium and small caterer pack sizes
- Dedicated Greengrocers

## Butchery Service

- Fresh, high quality meat
- Fully Trained Butchers
- The UK's largest catering butchery chain
- Offering a fully bespoke service
- An enormous range of products
- Prepared to your requirements
- Provenance & fully traceable
- Help & advice always available

## Own Brand and Brand

- 20,000 products available
- Extensive Own brand offering across all departments
- Good, better, best principle
- Friend of Brand
- Frozen, Deli, Dairy, Dry, Non food.
- In house QA and Assurances.

**BOOKER**  
WHOLESALE

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# Clean Pro Hygiene System

- Professional cleaning products formulated for food prep areas
- Independently tested against leading brands
- Instructions for each product
- COSHH safety data sheets
- Colour coded wall charts
- Cleaning rotas
- Certified by Chartered Institute of Environmental Health
- FREE OF CHARGE MANUAL



## Total Cleaning Solutions for the Professional Caterer

A comprehensive system designed to provide effective cleaning and hygiene in the workplace.

The manual includes:  
Products to cover all areas of the workplace along with usage instructions.

Record Cards to ensure compliance with current hygiene legislation.

Wall charts which give detailed explanations and diagrams of product dosing and specific equipment required for each area.

Safety Data Sheets are included for all products.

A comprehensive, printed hygiene manual can be supplied on request.



# Sustainability

First UK Food Wholesaler to be awarded the Carbon Trust Standard certificate and to retain it 5 times

We use like minded ethical suppliers who are making an effort to reduce their carbon footprint

Recycle your used cooking oil with us & we'll pay you for it

Ring 0845 120 4545 to sign up or email:  
[info@bookerrecycling.co.uk](mailto:info@bookerrecycling.co.uk)



# Oil Collection Service

## £4 VOUCHER for every 20 litres recycled\*

**CALL 0845 120 4545**  
email: [info@bookerrecycling.co.uk](mailto:info@bookerrecycling.co.uk)  
or talk to a Booker colleague

\*THIS COMPLIES FULLY WITH UK WASTE REGULATIONS. \*MINIMUM COLLECTION 60 LITRES.

**BOOKER WHOLESALE**  
[www.booker.co.uk](http://www.booker.co.uk)





# Summary

Collection or Free Delivery

A unique range of high quality & low cost own label and branded lines

Retail and catering pack sizes available

Free added value services available

Full support from the Faces of Booker

Local business partnerships

