

# Premier Partners 2019

January – December  
partnership with  
the NACC

# Care Catering Statistics

The UK's population in the Care Catering Market over the period between mid-2016 and mid-2026 is projected to grow from 65.6m to 69.2m, reaching 70m by mid 2029.

Of the population in mid-2016 there were 11.8m people aged 65+ and of these, 1.6m people were aged 85+.

By mid 2041 these figures are projected to double to 23.6m people aged 65+ and to 3.2m people aged 85+.

By working closely with the NACC as a premier partner, suppliers to the sector ensure their knowledge, products and services are exposed to the right people to help them drive their businesses forward in this exciting market.

Becoming an NACC Premier Partner will give you a year of promotional activity and access to key decision makers in the Care Catering Industry

# Premier Partnership Package

## PACKAGE INCLUDES:

### 1. **Exhibition stand** at NACC Training & Development Forum 2019 including:

1. 2 Delegate places at the entire event
2. 8 meetings during the buyer meets seller session
3. Logo on screens throughout venue
4. Presentation of certificate during AGM
5. Highlighted company entry and logo in exhibition catalogue
6. NACC TDF delegate contact details
7. ¼ page ad in the exhibitor catalogue

### 2. **Corporate membership** (4 members Jan – Dec)

3. **NACC website presence** from January 2019 – December 2019 are on the Homepage and the Premier Partners page

### 4. **E-mail** to NACC members

### 5. **NACC Yearbook 2019**

1. A4 full colour page in NACC Yearbook 2019
2. A4 advertorial page in NACC Yearbook 2019
3. Entry into the Care Catering Suppliers section

### 6. **Logo on opening video**

# Full Residential Exhibitor Package for NACC Training & Development Forum 2019

- 3m x 2m stand space
- Single room accommodation for 2 people
- Breakfast & lunch for 2 people on both days
- 2 places at the Training Forum sessions
- 2 places at the pre-event themed networking evening
- 2 places at the Gala & Awards Dinner
- ¼ page ad included in the event catalogue
- Company details and logo in catalogue as an enhanced exhibitor listing
- Company listing on the event website with link to own website
- Company logo on all plasmas rotating throughout the TDF venue for the duration of the event
- Minimum of 4 guaranteed selected appointments at the NACC “Meet the Buyer” Session
- Receive the contact details of all registered delegates who have authorised for their details to be shared



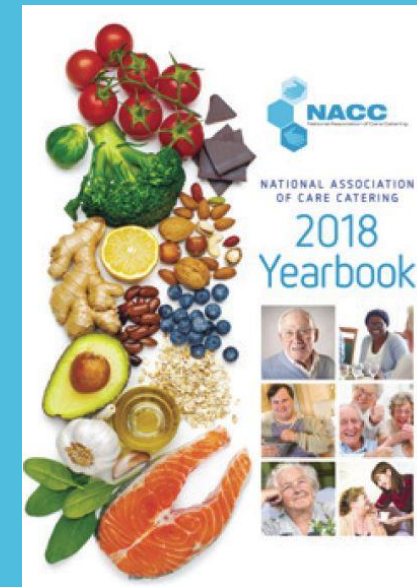


# NACC Yearbook 2019

The NACC Yearbook is distributed to all NACC members as part of their membership and will be available at events and initiatives throughout the year

Premier Partners receive:

- A4 colour page advert
- A4 colour page advertorial
- Entry in the care catering suppliers section
  - Logo
  - Full contact details
  - 50 word description



130 NACC YEARBOOK 2018

### BUYERS' GUIDE

**AKRO**

AKRO is a leading supplier to the UK catering and foodservice industry for over 100 years. As a pioneer of offering good old fashioned values when it comes to customer service, whether providing catering equipment or fully fitted design, or supplying consumables and personal products from our large product catalogue. Visit our website or call today 01235 7070.

Address: Gregory Road, Mildenhall, Bury St Edmunds, Suffolk IP28 7DF  
 Telephone: 01438 721232 Fax: 01438 712169 Email: info@akro.co.uk  
 Website: www.akro.co.uk

**apetito** **PREMIER PARTNER**

apetito is a catering company based in Wilshire. We manufacture frozen ready meals for the cost caterer. Our aim is to develop a bespoke proposition that meets the specific needs of the customer and to do this using the most advanced and flexible range of products, systems and service solutions.

Address: Canal Road, Tonbridge, Wiltshire BA3 8DQ  
 Telephone: 01223 756191 Fax: 01223 751066 Email: info@apetito.co.uk  
 Twitter: @apetito@apetito Website: www.apetito.co.uk

**BATLEYS FOODSERVICE** **PREMIER PARTNER**

For over 25 years Batleys Foodservice has been providing care homes across the UK with quality food products and a range of non-food consumables. We offer the full range of food, drink and cleaning products necessary to run a successful care home, all competitively priced. We understand the specific requirements of the care caterer and working with nutrition experts we continually refine and develop our product offering specifically for the care industry. We welcome every enquiry and promise that good customer food and drink provision is our foremost priority.

Address: 21 Macdonald Place, Edinburgh EH7 4HR  
 Telephone: 07869 785132 Email: sales@batleys.co.uk  
 Website: www.batleys.co.uk/foodservice

**Bidvest 3663** **PREMIER PARTNER**

Bidvest 3663 have a fantastic range of catering supplies, cleaning products and more, providing a one-stop shop for all of your catering needs. As one of the UK's foremost suppliers to the healthcare sector, we pride ourselves on our ability to offer complete catering solutions to all care homes.

Address: 3663 Burlington Court, Kingswood Business Park, London Road, High Wycombe, HP11 1JJ  
 Telephone: 01494 616600 Email: foodservice@3663.co.uk Website: www.3663.co.uk



# Website - [www.thenacc.co.uk](http://www.thenacc.co.uk)

- Your company entry in **partners section** of [www.thenacc.co.uk](http://www.thenacc.co.uk)
  - Logo
  - Link to your website
  - 100 word description
  - image
- Your company on the **home page** [www.thenacc.co.uk](http://www.thenacc.co.uk)
- Your company entry on the **Care Catering Suppliers** section of the website
  - Logo
  - Link to your website
  - 50 word description
  - image



# Other promotional opportunities

- Direct e-mail to entire NACC membership
  - More than 650 members who control in excess of £1 Billion of market spend
  - Your opportunity to talk to them directly
- Corporate membership
  - 4 members from your company
  - Each may attend meetings in any region



 Join the National Association of Care Catering TODAY!



Six established regions:

- ▶ South East
- ▶ North
- ▶ South West
- ▶ Wales
- ▶ Midlands
- ▶ Scotland

 [www.thenacc.co.uk](http://www.thenacc.co.uk)

**Why should you join the NACC?**

Becoming a member will entitle you to:

- Participate in local and national events
- Access specifically targeted training and gain CPD points
- Receive a monthly newsletter and yearly journal
- Give you a platform to influence government policy
- Receive substantially reduced rates on NACC publications, regional meetings and the NACC Training & Development Forum
- Have access to the members only site on the NACC website
- Gain support and advice from other members on the online forum
- Use of professional letters MNACC after your name and the members logo
- Email communications
- Free entry to the Care Chef of the Year Competition

The NACC has six established regions across the United Kingdom that facilitate easy to access local seminars. Regional seminars are held three times a year and are an eclectic mix of information, feedback, training, an opportunity to share knowledge, participate in issues, forums and of course all in a relaxed enjoyable atmosphere.

**Types of membership**

**Individual membership – 067 +VAT**  
Open to any individual engaged in any aspect of catering within the care sector. Individual members may attend meetings in any region but may only vote in the region to which affiliated. May hold national or regional officer posts.

**Corporate membership – £245 +VAT**  
Open to any company or other organisation engaged in any aspect of catering within the care sector. Corporate membership includes up to four members, each of whom may attend meetings in any region. However, Corporate members are only entitled to one vote and only one member may hold office in the NACC.

**Retired membership – £33.90 +VAT**  
Open to any individual member who has retired from normal employment. May attend meetings in any region but may only vote in the region to which affiliated. May hold national or regional officer posts.

**Student membership – Free**  
Open to any individual undertaking any full time course of study leading to a qualification in the catering industry. No voting rights. Not permitted to hold national or regional office.

**To apply please visit [www.thenacc.co.uk](http://www.thenacc.co.uk) and select 'membership' to join today**

NACC Administration Office, Meadow Court, Faygate Lane, Faygate, West Sussex RH12 4SJ  
T: 0870 748 0150 F: 0870 748 0181 E: [info@thenacc.co.uk](mailto:info@thenacc.co.uk) W: [www.thenacc.co.uk](http://www.thenacc.co.uk) @NACCcaterCare

# Become a Premier Partner for 2019

- The **premier partnership package** provides you with enormous opportunities to build your company's profile and reinforce your position in the market
- Your company's brand and or products will be promoted continuously to key buyers and decision makers from the care catering sector from January to December 2019
- The value of this entire package is in the region of £7500 if booked individually
- Book your 2019 **premier partner package** now and you benefit from paying a package rate of £4,750 and saving more than £2,750



# NATIONAL ASSOCIATION OF CARE CATERING PREMIER PARTNERSHIP PACKAGE 2019 BOOKING FORM



Yes, I would like to book the Premier Partnership Package 2019 for £4,750 and save over £2,750

Contact Name \_\_\_\_\_ Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Post code \_\_\_\_\_ Purchase Order \_\_\_\_\_

Tel \_\_\_\_\_ Mobile \_\_\_\_\_

Email \_\_\_\_\_ Accounts email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**EMAIL BACK to [jac@mcculloughmoore.co.uk](mailto:jac@mcculloughmoore.co.uk)**

If you would like to discuss this or other opportunities with the NACC,  
please call Jacki Brailey on 0870 748 0180