

Premier Partners 2021

January – December
partnership with
the NACC

Care Catering Statistics

The UK's population in the Care Catering Market over the period between mid-2016 and mid-2026 is projected to grow from 65.6m to 69.2m, reaching 70m by mid 2029.

Of the population in mid-2016 there were 11.8m people aged 65+ and of these, 1.6m people were aged 85+.

By mid 2041 these figures are projected to double to 23.6m people aged 65+ and to 3.2m people aged 85+.

By working closely with the NACC as a premier partner, suppliers to the sector ensure their knowledge, products and services are exposed to the right people to help them drive their businesses forward in this exciting market.

Becoming an NACC Premier Partner will give you a year of promotional activity and access to key decision makers in the Care Catering Industry

Premier Partnership Package

PACKAGE INCLUDES:

1. **Exhibition stand** at NACC Training & Development Forum 2021 including:

1. 2 Delegate places at the entire event
2. 8 meetings during the buyer meets seller session
3. Logo on screens throughout venue
4. Presentation of certificate during AGM
5. Highlighted company entry and logo in exhibition catalogue
6. NACC TDF delegate contact details
7. ¼ page ad in the exhibitor catalogue
8. Logo on opening TDF video

2. **Corporate membership** (4 members Jan – Dec)

3. **NACC website presence** from January 2021 – December 2021

4. **2 x emails** to NACC members

5. **Social Media** – welcome and news posts across all platforms

6. **Newsletters** – logo on NACC Newsletter and NACC TDF Newsletter

7. **Presentation at AGM** – certificate presented by national chair during AGM

8. **NACC Yearbook 2021**

1. A4 full colour page in NACC Yearbook 2021
2. A4 advertorial page in NACC Yearbook 2021
3. Entry into the Care Catering Suppliers section

Full Residential Exhibitor Package for NACC Training & Development Forum 2021

- 3m x 2m stand space
- Single room accommodation for 2 people
- Breakfast & lunch for 2 people on both days
- 2 places at the Training Forum sessions
- 2 places at the pre-event themed networking evening
- 2 places at the Gala & Awards Dinner
- ¼ page ad included in the event catalogue
- Company details and logo in catalogue as an enhanced exhibitor listing
- Company listing on the event website with link to own website
- Company logo on all plasmas rotating throughout the TDF venue for the duration of the event
- Minimum of 4 guaranteed selected appointments at the NACC “Meet the Buyer” Session
- Receive the contact details of all registered delegates who have authorised for their details to be shared

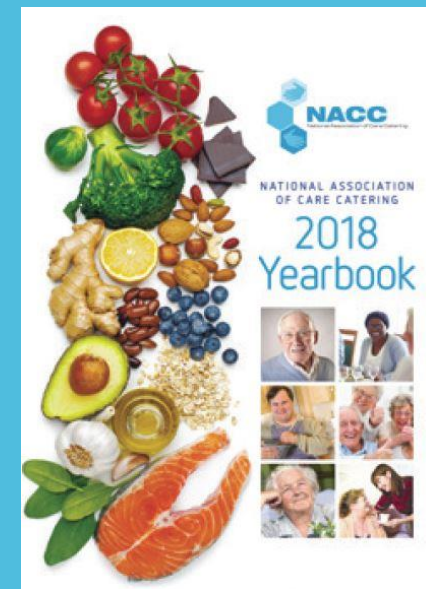


NACC Yearbook 2021

The NACC Yearbook is distributed to all NACC members as part of their membership and will be available at events and initiatives throughout the year

Premier Partners receive:

- A4 colour page advert
- A4 colour page advertorial
- Entry in the care catering suppliers section
 - Logo
 - Full contact details
 - 50 word description



Website - www.thenacc.co.uk

- Your company entry in **partners section** of www.thenacc.co.uk
 - Logo
 - Link to your website
 - 100 word description
 - image
- Your company on the **home page** www.thenacc.co.uk
- Your company entry on the **Care Catering Suppliers** section of the website
 - Logo
 - Link to your website
 - 50 word description
 - Image
- 2 x news article posts (**NEW**)



Other promotional opportunities

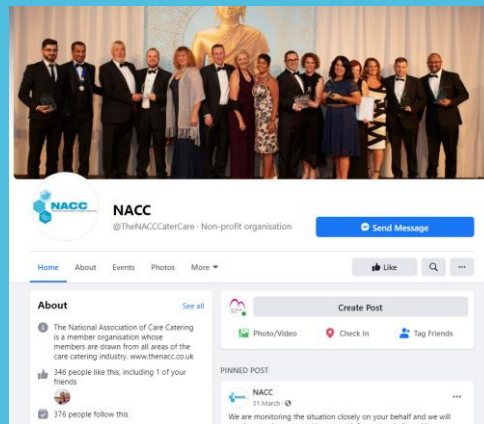
- 2 x Direct e-mails to entire NACC membership (an additional email for this year)
 - More than 650 members who control in excess of £1 Billion of market spend
 - Your opportunity to talk to them directly
- Logo on the NACC TDF newsletters - **NEW**
- Logo on the NACC quarterly newsletter – **NEW**
- Corporate membership
 - 4 members from your company
 - Each may attend meetings in any region
 - Access all information and advice from website



Other promotional opportunities

- Social Media **f** **ig** **tw** **in**

- A personalised welcome post across all platforms upon agreement - **NEW**
- Regular thank-you posts to Premier Partners
- 2 relevant news article posts on all socials and website – **NEW**



- Certificate Presentation at the NACC AGM
 - Presentation, thank you and photo with the national chair
 - Framed Premier Partner certificate



Become a Premier Partner for 2021

- The **premier partnership package** provides you with enormous opportunities to build your company's profile and reinforce your position in the market
- Your company's brand and or products will be promoted continuously to key buyers and decision makers from the care catering sector from January to December 2021
- The value of this entire package is in the region of £8000 if booked individually
- Book your 2021 **premier partner package** now and you benefit from paying a package rate of £4,750 and saving more than £3,250

NATIONAL ASSOCIATION OF CARE CATERING

PREMIER PARTNERSHIP PACKAGE 2021

BOOKING FORM



Yes, I would like to book the Premier Partnership Package 2021 for £4,750 and save over £3,250

Contact Name	_____	Job Title	_____
Company	_____		
Address	_____		

Post code	_____	Purchase Order	_____
Tel	_____	Mobile	_____
Email	_____	Accounts email	_____
Signature	_____	Date	_____

EMAIL BACK to billie@mcculloughmoore.co.uk

If you would like to discuss this or other opportunities with the NACC,
please call Billie Moore on 0870 748 0180