

January - December partnership with

The National Association of Care Catering



CARE CATERING STATISTICS

The UK's population in the Care Catering Market over the period between mid-2016 and mid-2026 is projected to grow from 65.6m to 69.2m, reaching 70m by mid 2029.

Of the population in mid-2016 there were 11.8m people aged 65+ and of these, 1.6m people were aged 85+.

By mid 2041 these figures are projected to double to 23.6m people aged 65+ and to 3.2m people aged 85+.

By working closely with the NACC as a premier partner, suppliers to the sector ensure their knowledge, products and services are exposed to the right people to help them drive their businesses forward in this exciting market.

Becoming a NACC Premier Partner will give you a year of promotional activity and access to key decision makers in the Care Catering Industry







PREMIER PARTNERSHIP PACKAGE INCLUDES:

- 1. Exhibition stand at NACC Training & Development Forum 2-3 October 2024 including:
 - 1. 2 x Delegate places at the entire event
 - 2. Up to 8 meetings during the buyer meets seller session
 - 3. Logo on screens throughout venue
 - 4. Presentation of certificate during Annual General Meeting (Wednesday 2nd October 2024)
 - 5. Highlighted company entry and logo in exhibition catalogue
 - 6. NACC TDF delegate contact details
 - 7. 1/4 page ad in the event & exhibitor catalogue
 - 8. Logo on opening TDF video
- 1. Corporate Membership (Four Members Jan Dec)
- 2. NACC website presence from January 2024 December 2024
 - Includes logo on home page and profile under 'partners'
- 3. TWO emails to NACC members
- **4. Social Media** welcome and news posts across all platforms
- 5. Newsletters logo on NACC Newsletter
- 6.Presentation at Annual General Meeting certificate presented by National Chair
- 7.NACC Yearbook 2024
 - A4 full colour page
 - A4 advertorial page
 - Entry into the Care Catering Suppliers (printed & online)



FULL RESIDENTIAL EXHIBITOR PACKAGE FOR THE NACC TRAINING & DEVELOPMENT FORUM 2024

2 - 3rd October 2024 East Midlands Conference Centre, Nottingham

- 3m x 2m stand space
- Single room accommodation for two people
- Breakfast & lunch for two people on both days
- two places at the Training Forum sessions
- two places at the pre-event themed networking evening
- two places at the Gala & Awards Dinner
- 1/4 page ad included in the event catalogue
- Company details and logo in catalogue as an enhanced exhibitor listing
- Company listing on the event website with link to own website
- Company logo on all plasmas rotating throughout the TDF venue for the duration of the event
- Minimum of four guaranteed selected appointments at the NACC "Meet the Buyer" Session
- Receive the contact details of all registered delegates who have authorised for their details to be shared









NACC YEARBOOK 2024

The NACC Yearbook is distributed to all NACC members as part of their membership and will be available at events and initiatives throughout the year.

PREMIER PARTNERS RECEIVE:

- A4 colour page advert
- A4 colour page advertorial
- Entry in the care catering suppliers section
 - Logo
 - Full contact details
 - 50-word description









Be more food allergy aware

Richard Pearshouse

95 Cyrus Todiwala

99 – 122 CARE CATERING SUPPLIERS 123 – 130





WEBSITE PRESENCE - WWW.THENACC.CO.UK

- Your company entry in partners section of www.thenacc.co.uk
 - Logo
 - Link to your website
 - 100 word description
 - Images
- Your company logo on the home page www.thenacc.co.uk
- Your company entry on the Care Catering Suppliers section of the website
 - Logo
 - Link to your website
 - 50 word description
 - Image
- two news article posted on the news section of the website





FURTHER PROMOTIONAL OPPORTUNITIES

- TWO direct e-mails to entire NACC membership
- Logo on the NACC quarterly newsletter
- Corporate membership
 - four members from your company
 - Each may attend meetings in any region
 - Access all information and advice from website
- Social Media
 - A personalised welcome post across all platforms upon agreement
 - Regular thank-you posts to Premier Partners
 - You two news article posted on social media









BECOME A PREMIER PARTNER FOR 2024

The **premier partnership package** provides you with enormous opportunities to build your company's profile and reinforce your position in the market.

Your company's brand and or products will be promoted continuously to key buyers and decision makers from the care catering sector from January to December 2024.

The value of this entire package is in the region of £8500 if booked individually...

Book your 2024 premier partner package now and you benefit from paying a package rate of £4,950 and saving more than £3,550



NATIONAL ASSOCIATION OF CARE CATERING

PREMIER PARTNERSHIP PACKAGE 2024 BOOKING FORM



Yes, I would like to book the Premier Partnership Package 2024 for £4,950 and save over £3,550

Contact Name	Job Tit	:le
Company		
Address		
Post code	Purchase Order	
Tel	Mobile	
Email	Accounts email _	
Signature	Date	

EMAIL BACK to billie@mcculloughmoore.co.uk

If you would like to discuss this or other opportunities with the NACC, please call Billie Moore on 0870 748 0180

