**FOR IMMEDIATE RELEASE**

 

**Signature Dining launch……. Updated!**

**WELL, WE ABSOLUTLY SMASHED THE RECORD- with over 2400 participants!**

**The previous record has been held since 2015 with 659 participants**

**VE day celebrations 8th May & Guinness World Record Attempt**

On 8 May 2025, we mark the historic **80th anniversary of VE Day**, with the peoples, families and communities of our great nation coming together to unite and celebrate 80 years of peace since the end of World War II in Europe that so many millions paid the ultimate sacrifice to achieve it.

VE Day 80 is not only a tribute to those who fought for the freedom we all enjoy today, but also a powerful reminder of the resilience and unity that have defined our country ever since.

**To celebrate this prestigious event, Signature Dining will be throwing the “Largest Cream Tea Party’’.**

We will also be attempting a New Guinness World Record of holding the largest Cream team Party- virtually, supported by **Bidfood**, **Taylor’s Yorkshire Tea** **& Twinings**. We aim to bring all their sites together at the same time (3pm) via a link to verify the attempt to break [this record held since 2015](https://eur02.safelinks.protection.outlook.com/?url=https%3A%2F%2Fwww.guinnessworldrecords.com%2Fworld-records%2F377591-largest-cream-tea-party-multiple-venues&data=05%7C02%7Canna%40chandlerandco.co.uk%7C41820784593a48fe601508dd7ce1f542%7C9ac93973df124abbbaf292108e9fcc0e%7C0%7C0%7C638804032124928786%7CUnknown%7CTWFpbGZsb3d8eyJFbXB0eU1hcGkiOnRydWUsIlYiOiIwLjAuMDAwMCIsIlAiOiJXaW4zMiIsIkFOIjoiTWFpbCIsIldUIjoyfQ%3D%3D%7C0%7C%7C%7C&sdata=ZuKgFAZFBVQGT6svhBy1Q%2FtziiwE5s9MMUVbF1R1sbc%3D&reserved=0).



*“Together, we honour the past and celebrate a future built on unity, hope, love and peace”*

**About Signature Dining**

Signature Dining is the only national UK-based food service provider dedicated to delivering high-quality, nutritious, and engaging dining experiences for the care and welfare sector. Led by Founder/Director Paul Robottom, Signature Dining combines culinary expertise with a passion for improving the well-being of care home residents, offering tailored catering services that reflect the tastes and needs of older individuals.

For more information, please visit our web site: [Welcome - Signature Dining](https://www.signature-dining.com/)

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